

"The Professional Association for All Disc Golfers"

Bid Specifics for 2021 PDGA Tim Selinske U.S. Masters Disc Golf Championships

** Use this document in tandem with the General Bid Package for PDGA Majors to develop your proposal to host this PDGA Major event **

> Bid Submission Deadline: Wednesday, November 1, 2019 Selection Announcement: After December 1, 2019

> > Send all bids and correspondence via email to:

Mike Downes Director of Operations, PDGA Tel: 1+ (706) 261-6342, ext. 104 Email: <u>events@pdga.com</u> Web: <u>www.pdga.com</u>

About Tim Selinske United States Masters Disc Golf Championships

The US Masters Championships is named after a beloved figure in the sport of disc golf, <u>Tim Selinske</u> #2026. Tim was one of the most important figures in the history of disc golf and in flying disc sports in general. He was one of the four co-founders of <u>Innova Discs</u> and eventually was known by many as the face of the company. In his earlier years, he also worked to grow flying disc sports with the International Frisbee Association. In August of 2009, Tim Selinske passed away after fighting for 8 months against a rare disease called Langerhans' Cell Histiocytosis.

This 3-day national competition is limited to qualified amateur and professional disc golfers over the age of forty years old who compete for prizes and national championship titles in multiple age and gender-based divisions.

Snapshot: Tim Selinske United States Masters Disc Golf Championships

Number of Courses to be Used *	Total Approximate Field Size +
3 Courses	216
4 Courses	288
5 Courses	360

Expected Number of Players Matrix

* Courses to be vetted by PDGA and assigned to appropriate divisions. For planning purposes, estimate 72 players per course, with players separated to create equal pool sizes.

+ Field size is an approximation ONLY. Actual field size will be determined by the total number of registered players.

Expected number of competitors: 200-350 (based on number of courses) Time of Year: Negotiable (Historically May or September)

Length of Event: 4 days, Thursday to Sunday (1 day of practice followed by 3 days of competition)

Average length of Stay: 3 nights

Estimated Room Nights: 50 +/-(Event capacity [(# players)/2] x 0.15 = Daily room block (Daily room block x 3 = Total room nights)

In addition to room nights, please consider the time spent and economic spending within the community of all players, staff, media, spectators and volunteers. Also, consider the level of exposure of your community will receive through the various media initiatives associated with the event, such as print, video and social media marketing.

Expected Schedule of Events

Player Check-In

Schedule: Held on Wednesday and/or Thursday from 10am-4pm (flexible, based on registration numbers)

Mandatory Player Meeting

Schedule: Held on Thursday evening at 8pm (generally runs 1 hour)

HOST to arrange venue; PDGA will assist with agenda, content and program, as necessary.

Fly-Mart, Player Party, other evening events

Schedule: Should the opportunity present itself given sponsor agreements, a Fly-Mart can be arranged to be held during the week. It is recommended that this be held in conjunction with the final round, where all players, volunteers and spectators are likely to attend.

HOST arranges all venues, vendors, etc. Note: Age-appropriate arrangements should be made for event participants.

Singles Competition

Schedule:

- Singles competition rounds are held Friday through Sunday
- Awards Ceremony will immediately follow the final round

PDGA provides a representative on-site to serve as Lead Marshal for competition rulings, as well as representatives for event and media assistance.

Note: HOST is required to have all courses prepped, marked, and in tournament configuration with water and restrooms provided at least by the Tuesday morning prior to US Masters for players to be able to practice (3 days prior to singles competition), as per PDGA Tour Standards



Bid Guidelines for PDGA Major Events

Explanation of True Amateur Event

The true spirit of organized amateur athletics is *competing in a sport purely for the love of that sport and the act of competition itself.*

"True Amateur" is the designation used by the Professional Disc Golf Association in reference to those amateur events, or the amateur portion of an event, which promote that true spirit of amateur athletics by presenting only trophies to the top finishers of the tournament rather than a payout in merchandise. Instead, all players in the event receive equal value through their tournament experience due to the tournament amenities that are provided.

"Tournament Amenities" – these should enhance each player's tournament experience at a True Amateur event. Those amenities may include, but are not limited to, social gatherings such as a party or an outing, meals provided during competition breaks, snacks and beverages provided during competition, the provision of "comfort stations" out on the course (beyond the park's usually limited facilities), or other infrastructure amenities such as paid parking permits in those locations with parking fees.

For PDGA Major events, at least 125% of entry fees is required to be distributed through tournament amenities.

"Player Pack" - a package of commemorative items such as discs or clothing should be provided to each player – but it should provide only a portion of the tournament value.

The goal of a PDGA True Amateur Event is to provide a great holistic tournament experience to each player as they enjoy the spirit of amateur competition in the sport they love.

Also, currently where tournaments tend to fill quickly using pre-registration, True Amateur events are also easier on TDs as they can plan for expenditures on trophies, items for player packs, and tournament amenities with an eye on providing the same value to all registered players.

** For more information about True Amateur, contact the PDGA office.

US Masters Event History

The PDGA has conducted its US Masters Event in nearly every region of the United States including most recently:

U.S. Masters Championships						
Year	City	Players				
2000	La Mirada, CA	74				
2001	La Mirada, CA	78				
2002	La Mirada, CA	67				
2003	(Not Held)	N/A				
2004	La Mirada, CA	66				
2005	La Mirada, CA	73				
2006	La Mirada, CA	76				
2007	La Mirada, CA	85				
2008	La Mirada, CA	89				
2009	La Mirada, CA	98				
2010	Appling, GA	163				
2011	Huntsville, TX	186				
2012	Louisville, KY	151				
2013	Burlington, NC	179				
2014	Tulsa, OK	235				
2015	Charlotte, NC	301				
2016	Stockton, CA	273				
2017	Des Moines, IA	313				
2018	Crown Point, IN	258				

Sample Base Schedule

PDGA US Masters Championships Base Schedule								
	Wednesday	Thursday	Friday	Saturday		Sunday		
			9:00 AM	9:00 AM	2:00 PM	9:00 AM		
A Pool 72	Player	Player	Course 1	Course 2	Course 3	Course 1		
B Pool 72	check-in	check-in	Course 2	Course 3	Course 1	Course 2		
C Pool 72	Practice	Practice	Course 3	Course 1	Course 2	Course 3		
Evening Events	Open night to explore	Player Meeting	Open night to explore	Player Party		Flymart Awards		



PDGA/HOST RESPONSIBILITIES

PDGA RESPONSIBILITIES (Include but not limited to)

Finance

- Manage registration related finances and coordinate with HOST for disbursement of funds as needed by host.
- Manage and administer payout to Pro divisions in coordination with Host.
- Provide HOST with financial reference reports from previous similar PDGA events.
- Coordinate with HOST on event budget.
- Provide HOST with registration finance summaries, and with registration funds as needed, upon request.
- Provide HOST with a pre-event financial stipend of <u>three thousand US Dollars</u> (<u>US\$3,000.00</u>) upon receipt of the signed Agreement and after January 1, 2021. This is to be used as "seed money" for the event and shall be used only to offset event expenses.
- Provide all appropriate tax information related to the Event to participants (completed 1099 forms for all winners of cash prizes equal to or greater than US\$600) and to Federal, State, and Local governmental agencies as required by law.
- Assist HOST with hotel negotiations, as necessary.

Registration

- Determine player eligibility, and qualification if necessary.
- Manage the invitation and registration of qualified players, utilizing Disc Golf Scene as registration service.

Competition

- Provide the approved rules governing the competition and approve the final event specific ground rules as proposed and in coordination with the HOST.
- Provide a competition schedule guideline and approve the final competitive schedule as requested by the HOST prior to the start of the Event.
- Inspect and approve the playing courses as proposed by the HOST.
- Provide a guideline to the HOST for award distribution in accordance with PDGA Tour standards and approve the final payout tables and trophies as proposed by the HOST. (Amateur players will compete in "True Amateur" fashion)

Sponsorship/ Media

- Pay for and approve FULL PAGE event advertisement for "DiscGolfer" magazine, or an alternative PDGA marketing platform.
- Assist with national and international sponsorship development and management.
- Assist with national and international publicity through local, national and international media before, during and after the tournament, including regular press releases with the assistance of the HOST.
- Placement of the Event information on the PDGA web site to a dedicated US Masters page.
- Provide the insurance coverage in compliance with the PDGA Event policy. Details of the current policy are available from PDGA Office.
- Be added as a co-signer for local agreements as may be required.

Staffing

- Assist the HOST in event staffing through the referral of PDGA TD's and officials from other regions.
- Provide 2 PDGA representatives (tour mgr., events mgr.) as core staff advisors.
- Provide PDGA competition marshals to support the Event. Will be a member of the events team.
- Provide HOST with a comprehensive evaluation of the Event, including problem areas and suggestions for improvement.

The principal PDGA contact with the HOST is to be the PDGA Tour Manager and PDGA Events Manager, who may in turn delegate specific areas of responsibility to other PDGA officials.

HOST responsibilities (Required, but not limited to):

Finance

- With the PDGA, coordinate all financial aspects of running the Event in accordance with the proposed budget.
- Develop event merchandise and coordinate merchandise sales.
- Present plans for any unprecedented income sources for PDGA approval.
- Add a percentage of net entry fees as added cash for pro payout in each pro division (125% of NET entry fees is the minimum).
- In conjunction with PDGA guidelines, HOST is to provide a final Budget no later than 2 months following the Event for PDGA review. This budget is to include the following areas as a minimum:
 - > Income from Entries, including entry fees and projected attendance
 - > Sponsorship Income, in cash and in kind
 - > Merchandise Sales
 - ➤ Other Income
 - > Facilities Expenses, including host hotel
 - > Staffing Expenses
 - Player Package Expenses
 - > Merchandise Cost of Goods Sold
 - > Social Event Expenses, including banquet and related taxes
 - Printing Expenses
 - Communication Expenses
 - > Trophy Expenses
 - > Other Expenses

Competition

• In conjunction with PDGA Course Design Guidelines

(<u>www.pdga.com/documents/pdga- course-design-guidelines</u>), provide appropriate courses for play subject to PDGA review and approval. On any individual disc golf course, all catching devices shall be PDGA approved, shall be of championships caliber, shall be uniform in type and style, and shall be of metallic construction with inner chains installed. In addition, all catching devices should be reverified by HOST

as meeting PDGA Technical Standards. (<u>www.pdga.com/documents/pdga-technical-standards-manufacturers-guidelines</u>, section II(B)).

- As per PDGA Tour Standards, event courses are to be set in tournament configuration no later than 3 days prior to the event.
- All courses must also be closed during play. Any multi-use areas including, but not limited to, sidewalks, trails, picnic areas, playgrounds, pavilions and shelters must be closed to the public. This includes practice rounds.
- Provide a player's package to each competitor based upon event registration fees and sponsorship. It is acceptable for Pro players to receive a lesser player pack than the Amateurs.
- Produce event/course scorecards, subject to PDGA review and approval.
- Provide information regarding all local emergency contacts at each course to each Course TD and Marshal.
- Provide water for players at each course. Required to have at least 30 total gallons on the course, distributed and placed evenly at the start of each round, to be regularly maintained during each round.
- Procure event trophies as outlined by the PDGA.
- Provide PDGA with a comprehensive evaluation of the Event, including problem areas and suggestions for improvement.
- Follow the terms set forth in the Terms of the 2021 PDGA Tour Event Sanctioning Agreement, except where those terms conflict directly with the terms of the event-specific Agreement.
- In conjunction with PDGA guidelines, produce a proposed schedule of Events subject to PDGA review and approval.
- Must adhere to PDGA Tour Standards for a PDGA Major Event.
- Must utilize "True Amateur" format for Amateur competition; be sure to provide a generous player's package to all amateur competitors based upon registration fees and sponsorship. Be sure to promote accordingly, so it does not come as a surprise to players. (See Appendix A).

Sponsorship/ Media

- Produce printed materials necessary for the Event, subject to PDGA review and approval.
- Produce event graphic design, ALL subject to PDGA review and approval.
- Produce an Event Program or Caddie Book, subject to PDGA review and approval.
- Create and submit Event Advertisement for "DiscGolfer" magazine, pending PDGA review and approval (Spring or Summer issue) or alternative PDGA marketing platform. PDGA can aid in the creation of such an advertisement upon request.
- Work with PDGA on coordination and placement of Event, PDGA and sponsor signage.
- Assist PDGA or their partners/resources on generation of local and regional publicity.
- Coordinate the solicitation of local and regional sponsors.

Staffing

- Provide the minimum required Event staff to execute all event operations:
 - > Doubles Competition (three staff members– TD, Water, Scoring)
 - Singles Competition Course Director, Course Asst. (Water, Scoring), Spotters as required by the course design.

Other

- Ensure that all Event sub-contractors and providers of facilities to the Event have third party public liability insurance on behalf of HOST and PDGA to cover all potential claims for negligence, injury or damage due to the failure of such facilities at the Event.
- In coordination with the PDGA office, secure appropriate and enough player and staff housing.
- In conjunction with PDGA guidelines, work with PDGA staff to produce a proposed schedule of ancillary events.
- Schedule, manage and provide rooms or other appropriate space for the Player Meeting, FlyMart, and any other scheduled ancillary events.

** Many of such responsibilities are to be done through cooperation between PDGA and the HOST. The Event timeline requires consistent communication and collaboration between the two parties, as many responsibilities are interrelated.