

2020 - 2023



National Events

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National Events Proposed Dates

2020 Event Season	Event Dates	Contract	# of Athletes
U.S. Collegiate & National Championship	March 25 – 29, 2020	Awarded	250
U.S. Junior & 13-15 Championship	April 1 – 5, 2020	Awarded	350
Synchro America Open – FINA World Series	May 22 – 24, 2020	Open	150
U.S. Junior Olympic	June 27 – July 4, 2020	Open	1,100
U.S. Masters Championships	October 15 – 18, 2020	Open	300
2021 Event Season			
U.S. Collegiate & National Championship	March 24 – 28, 2021	Open	250
U.S. Junior & 13-15 Championship	April 7 – 11, 2021	Open	350
Synchro America Open – FINA World Series	May 28 -30, 2021	Open	150
U.S. Junior Olympic	June 26 – July 3, 2021	Open	1,100
U.S. Masters Championships	October 14 – 17, 2021	Open	300
2022 Event Season			
U.S. Collegiate & National Championship	TBD	Open	250
U.S. Junior & 13-15 Championship	TBD	Open	350
Synchro America Open – FINA World Series	TBD	Open	150
U.S. Junior Olympic	TBD	Open	1,100
U.S. Masters Championships	TBD	Open	300
2023 Event Season			
U.S. Collegiate & National Championship	TBD	Open	250
U.S. Junior & 13-15 Championship	TBD	Open	350
Synchro America Open – FINA World Series	TBD	Open	150
U.S. Junior Olympic	TBD	Open	1,100
U.S. Masters Championships	TBD	Open	300

Tournament Bid Information

USA Synchronized Swimming is pleased to take this opportunity to introduce you to the Olympic sport of synchronized swimming and its national events. USA Synchro hosts a series of national and international synchro events beginning each spring and ending with the US Synchro Masters Championships in the fall.

USA Synchro will accept bids from any city, CVB, sports commission or synchro division interested in hosting a national event. The bid must provide facilities, commit services, supply personnel and volunteers, letter of intent and proposed host hotels to USA Synchro. The range of events and the flexibility that USA Synchro offers in sharing responsibilities provides hosts with various levels of involvement.

Proposals are due to USA Synchro based on the following schedule:

2020 proposals are due June 14, 2019.

2021 proposals are due July 14, 2019.

2022 proposals are due July 14, 2019.

2023 proposals are due July 14, 2019.

USA Synchro will rotate each events location yearly. We are interested in multiyear agreements with host that will rotate through multiple events. Example would be to host 2020 Junior Olympic, 2021 Masters, 2022 Open and 2023 Junior/13-15.

Proposals are accepted and evaluated on a rolling basis, so tournaments may be awarded to cities that have submitted excellent bids in advance of the deadline. *Please see the check list & sample hotel grid on page eight as this must be included with your proposal.* As such, there is an advantage to early submissions, but all proposals *must* be received by the above deadlines. Only complete bids will be considered by USA Synchro.

Tournament Housing:

Housing Service (HS): A successful bid must meet the hotel contract requirements for each event. The hotel room rates shall include a minimum \$10-15 rebate for USA Synchro.

There will be two cut-off dates. The first release of inventory from USA Synchro to the hotel will occur 30 days prior to the first day of the event. The second cut-off date will occur 14 days prior to the first day of the event. The second cut-off date will consist of a small percentage of the overall unreserved inventory left; these rooms are to accommodate the late qualification events leading into the different championships. Only after the release of unreserved rooms can individual hotels issue these rooms to the general public.

- An earned complimentary room policy of a 1/30 for full-service hotels and a 1/25 for limited service hotels is the norm.
- USA Synchro must be guaranteed 12-15 complementary rooms for head staff and officials

Headquarters Hotel:

The headquarters hotel must include staff/officials' rooms. The headquarters hotel will offer a combination for the staff block to contain both complimentary rooms and rooms at a reduced rate. The headquarters hotel shall be in close proximity to the venue.

REQUIRED: Complimentary breakfast for any official or staff staying at a headquarters hotel from the day after check-in through day of check-out (example: 15 staff staying for five nights should receive 75 breakfasts). Breakfast must begin by 6 a.m. and be served until at least 9 a.m. each day. Breakfast must contain typical breakfast buffet options: eggs, breakfast meat, hot and cold cereals, yogurt, fresh fruit and coffee/tea.

A minimum of ten free parking passes should be provided for each event. In addition, USA Synchro requests parking passes at a reduced rate for staff and officials that may be driving. A comprehensive list of these individuals will be supplied 7 days from arrival.

Host Organization:

Cities, city organizations, sports commissions or synchro clubs interested in hosting a national tournament should include information on venue rental and hotel grids outlining the rates and distance from the venue, along with any other information that will enhance the bid. Organizations interested in hosting an event should be prepared to arrange a hotel, airfare and ground transportation to accommodate a site visit for (1) USA Synchro representative to inspect the proposed facilities. After the proposal has been received, USA Synchro representatives may schedule a site inspection to review bid specifications: venue, hotel, location, services, and transportation.

A LOC (local organizing committee) that is comprised of both representatives of a local synchro club (whenever possible) and CVB/sports commission members provides the most attractive combination for a successful event. The following information is offered to assist your organization in assessing the feasibility of hosting a USA Synchro event.

Venue Requirements:

The event venue is the single most important element in hosting a successful event. The venue must be available from approximately 6 a.m. - 11:59 p.m. each day of the tournament and for at least one (1) day in advance for set up. It must be clean, well maintained and possess the following characteristics from FINA facility standards:

Pool Dimensions

- 12 meters (40') by 25 meters (82') is required, within an area of which 12 meters by 12 meters must have a minimum depth of 3 meters (10'). The depth of the remaining area shall be 2 meters (6.5') minimum.
- Master event is flexible to these pool requirements due to older population

Warmup – Practice Pools

- Separate pool with some deep water or similar area divided from the competition area by bulkhead and/or screen

Seating

- It is preferred that the spectator section space be in the same viewing area as the competition space.
- U.S. Collegiate & U.S. National: Seating for 500 spectators and participants, above deck level
- U.S. 13 – 15 and U.S. Junior Championship: Seating for 600 spectators and participants, above deck level
- Synchro America Open: Seating for 300 spectators and participants, above deck level

- U.S. Junior Olympic: Seating for 1,500 spectators and participants, above deck level
- U.S. Masters: Seating for 300 spectators and participants, above deck level

Deck Space

- 8' – 12' surrounding entire pool, at least one end free from obstacles for team entry

Routine Start Area

- 4' x 12' staging area at the deep end of the competition area, clear of obstacles and covered with non-slip surface

Pool Ladders

- Two on each side of the competition area: if not built in, secure portable ladders may be used

Shade Structures

- If event is held at an outdoor pool, host must provide shade structures for judges, announcer, scoring table, music and internet broadcaster

Expo Space

- Room for one 10' x 20' booth space for Team IP.
- Room for 10 additional 10' x 10' booth spaces. This includes providing tables, table clothes, booth signs and power outlets (if requested)

Dressing Room

- U.S. Collegiate, U.S. National, U.S. 13-15, U.S. Junior & U. S. Masters: two dressing rooms with space for at least 150 participants including sufficient number of lockers, showers, restrooms and mirrors with available hot and cold water, non-slip walking areas
- U. S. Junior Olympic: Four separate dressing rooms with space for 200-400 participants including sufficient number of lockers, showers, restrooms and mirrors with available hot and cold water, non-slip walkways

Gelling Facilities

- Gelling: a facility preferable indoors, with enough space for several teams to work comfortably, and with access to chairs, mirrors and hot water in quantities compatible with the number of athletes in competition
- De-Gelling: access to showers and/or hot water in which athletes can wash out their hair throughout the competition, and must be available on the final day of competition

Restrooms

- Six (6) for participants, with additional facilities for spectators and workers to use. Two (2), deck level, dry restrooms for officials

Electrical Capacity

- Multiple GFCI-equipped outlets for use with sound, scoring and video production systems, along with separate outlets to accommodate office-equipment needs. Sufficient outlets in exhibition area to support vendor needs

Internet

- Free dedicated highspeed internet access in scoring room and vendor location. Free hard line 100x100 Megabits internet connection for live web broadcasting

Judges Seating

- Elevated platform seating for up to 15 total judges

Climate Control

- Indoor: Ability to maintain constant and comfortable temperature surrounding the competition and spectator areas.
- Outdoor: Tents or other structures to protect judges, scoring table, music and internet broadcaster.
- Outdoor: Misting stations for athletes & spectators

Water Temperature

- 79 – 81°F for all events

Water Clarity

- Sufficient clarity for the bottom of the pool to be visible from all angles and elevations and in compliance with local health standards

Parking

- Adequate parking space for all USA Synchro officials, event workers, vendors, exhibitors, participants and spectators. Parking location convenient to the facility well-lit for evening events and at no cost to participants or spectators

Dry Land Practice Area

- Sufficient open space (hallways, classrooms, outdoor area, etc.) out of spectator view and inclement weather conditions

Scoreboard

- Sufficient power connections for portable scoreboard provided by USA Synchro
- Synchro America Open requires a video scoreboard

Sound System

- Multiple electrical outlets for sound system provided by USA Synchro.
- Host to provide PA sound system capable of producing uniform clear sound through the competition area

Meeting Rooms

- Four rooms, including one each for: coaches/officials meeting and hospitality, scoring room, athlete ready room and training/first aid. Rooms must be climate controlled

Hospitality

- Meals and snacks during competition time provided by the Host for judges, officials and technical staff

Facility Maintenance

- Facility staff to maintain cleanliness of facility during event.

Pipe and Drape

- Required pipe and drape of 10' high by 75' wide

In addition, bids will be given *special consideration* when they include the following:

- Six (6) complimentary (large capacity) athlete water stations and water throughout the event
- Twenty (20) complimentary classroom tables
- EMT presence at events
- Adding coaches to hospitality room
- Free shuttle transportation for staff and judges

Bid Proposal Check List:

Please fill out the check list below submit with your Bid Proposal to baylee@usasynchro.org

<input type="checkbox"/>	Venue proposal with proposed layout, rental and venue concessions such as tables, chairs, risers, etc.
<input type="checkbox"/>	Hotel grid for attendee block including hotel rates and distance from the venue
<input type="checkbox"/>	Hotel grid for staff rooms including rate, breakfast, internet, parking and distance from the venue
<input type="checkbox"/>	CVB/sport commission proposed incentives
<input type="checkbox"/>	Local restaurant/attractions list that will provide a discount to USA Synchro members during the competition
<input type="checkbox"/>	Proposed community outreach partner(s)
<input type="checkbox"/>	Information on your airport including the number of flights in and out each day with a list of other cities that have flights to the proposed city

Hotel Grid Example for Bid Proposal:

Hotel Name	Distance from Venue	Rates Staff & attendee	Breakfast & Internet included in rate	Room type	Tu	We	Th	Fi	Sa	Su	Mo
Hotel Name	.3 m	\$99.00	Yes	Queen	2	2	6	6	6	2	1

Tournament Profiles:

US Collegiate & National Championship

Move in would be on Tuesday/Wednesday with competition Thursday - Sunday and the final competition day is also the move-out date.

		Tue	Wed	Thu	Fri	Sat	Sun	Mon
Staff	Double	36	36	36	36	36	26	
	Singles							
Attendees	Double		66	84	92	78	20	
	Singles							

340 Attendee Room Nights and 216 Staff Room Nights (actual pick up 2019)

US Junior & 13-15 Championship

Move in would be on Monday/Tuesday with competition Wednesday - Sunday and the final competition day is also the move-out date.

		Tue	Wed	Thu	Fri	Sat	Sun	Mon
Staff	Double	36	36	36	36	36	26	
	Singles							
Attendees	Double		120	150	160	150	30	
	Singles							

610 Attendee Room Nights and 216 Staff Room Nights (actual pick up 2019)

America Open

Move in would be on Wednesday/Thursday with competition Friday - Sunday and the final competition day is also the move-out date. Foreign federation start practices on Wednesday.

		Tue	Wed	Thu	Fri	Sat	Sun	Mon
Staff	Double	5	5	25	25	25	15	
	Singles							
Attendees	Double	40	40	100	100	100	75	
	Singles							

Approximately: 500 Attendee Room Nights and 100 Staff Room Nights (actual pick up)

US Junior Olympic

Move in would be on Thursday/Friday with competition Saturday - Saturday and the final competition day is also the move-out date.

		Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Staff	Double	15	25	35	35	35	35	35	35	35	35
	Singles										
Attendees	Double	50	100	175	175	220	220	220	220	200	200
	Singles										

Approximately: 2100 Attendee Room Nights and 500 Staff Room Nights

US Masters Championships

Move in would be on Tuesday/Wednesday with competition Thursday – Sunday and the final competition day is also the move-out date.

		Tue	Wed	Thu	Fri	Sat	Sun	Mon
Staff	Double	36	36	36	36	36	26	1
	Singles							
Attendees	Double		65	75	90	90	30	
	Singles							

Approximately: 350 Attendee Room Nights and 200 Staff Room Nights (actual pick up)

UANA

Move in would be on Tuesday/Wednesday with competition Thursday – Sunday and the final competition day is also the move-out date.

		Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Staff	Double	2	4	10	10	10	10	10	10
	Singles								
Attendees	Double		10	50	100	100	100	100	100
	Singles								

Approximately: 560 Attendee Room Nights and 68 Staff Room Nights (actual pick up)

Sample Volunteer Schedule

Volunteer Position	Free Event	Tech Event	Figure Event
Timers	3	3	
Runners	2	2	2
Readers			4
Scorers			15-20
Video Recorder		1-2	2
Announcer	1	1	
Registration		1-2	
Tickets		1-2	
Door Guards		Depends on # of entrances	
Deck Marshal		1-2	

As with any event, there are ideal scenarios USA Synchro looks for in the selection of a host city. The following elements are examples of how details can truly make a difference:

- City located within close proximity to a hub airport
- Securing a free facility rental fee with free move-in days and no fee for meeting space
- Hosting an event during a city's off-season and using a business hotel on a weekend, to minimize the cost of the hotel room block not to exceed \$129 per night.
- Support from the CVB/sports commission in reducing or eliminating pool rental expense, marketing prior to the event (banners, welcome signage in hotels/airport/restaurants/venue/street, reaching out to local media)

- Assistance with the local hospitality community (restaurants/local attractions)
- Having the host hotel(s) within walking distance of the venue for convenience and to alleviate USA Synchro of having to use cabs/rental cars/shuttles
- In addition to the venue concessions, restaurants within walking distance to the competition venue are a plus for the attendees.
- Provide a keepsake/gift for all registrants (150 - 1,500 total depending on the tournament) – typically something with the city logo
- Local activities in conjunction with the tournament can provide participants with entertainment options in addition to the synchro competition.
- Securing of city/local grants to aid local grassroots/developmental synchro programs
- Commitment of local media to promote the event
- Taking additional steps to relieve USA Synchro of tournament expenses. Bids that cover the cost of internet, tables/chairs/staging, shuttle transportation and facility rental are viewed favorably.



Photo by Liz Corman Photography

Event History

Date	Competition Name	Location
March 27-30, 2019	2019 U.S. Collegiate Championships	San Antonio, TX
March 30-31, 2019	2019 U.S. National Championships	San Antonio, TX
April 10-14, 2019	2019 U.S. Junior & 13-15 Championship	Riverside, CA
May 24-26, 2019	2019 Synchro American Open	Greensboro, NC
June 28-July 6, 2019	2019 Junior Olympic Championships	Tonawanda, NY
October 10-13, 2019	2019 U.S. Masters Championships	Tupelo, MS
March 29-31, 2018	2018 U.S. Collegiate Championships	Oro Valley, Arizona
March 31-April 1, 2018	2018 U.S. Senior National Championships	Oro Valley, Arizona
April 11-15, 2018	2018 U.S. Junior & 13-15 National Championships	Lewisville, Texas
June 6-9, 2018	2018 Synchro American Open	La Mirada, California
June 22-30, 2018	2018 U.S. Junior Olympic Championships	Oxford, Ohio
October 18-21, 2018	2018 U.S. Masters Championships	San Ramon, California
March 22-25, 2017	2017 U.S. Collegiate Championships	Columbus, Ohio
April 4-9, 2017	2017 U.S. National Championships	Oro Valley, Arizona
June 21-24, 2017	2017 Synchro American Open	East Meadow
June 30-July 8, 2017	2017 Junior Olympic Championships	Riverside, California
October 19-22, 2017	2017 U.S. Masters Championships	Clermont, Florida
March 24-26, 2016	2016 US Collegiate Nationals	Gainesville, Florida
April 6-9, 2016	2016 US National Championships	Mesa, Arizona
June 24-July 2, 2016	2016 US Junior Olympic Championships	Long Island, New York
July 28-31, 2016	2016 Synchro American Open	Riverside, California
October 20-23, 2016	2016 US Masters Championships	Oro Valley, Arizona
March 25-28, 2015	2015 US Collegiate Championships	Columbus, Ohio
April 1-4, 2015	2015 US National Championships	Gainesville, Florida
May 27-30, 2015	2015 US Open	Long Island, New York
October 22-25, 2015	2015 U.S. Masters Championships	Grand Rapids, Michigan
March 19-22, 2014	2014 US Collegiate Championships	Oxford, Ohio
April 8-12, 2014	2014 US National Championships	Oro Valley, Arizona
July 15-19, 2014	2014 U.S. Open	Henderson, Nevada
October 23-26, 2014	2014 US Masters Championships	Panama City Beach, Florida
March 20-23, 2013	2013 US Collegiate Championships	Stanford, California
April 9-13, 2013	SwimOutlet.com National Championships	Greensboro, North Carolina
July 9-13, 2013	2013 US Open	Irving, Texas
October 16-20, 2013	2013 Masters National Championships	Albuquerque, New Mexico
March 15-17, 2012	2012 US Collegiate Nationals	Gainesville, Florida
April 10-14, 2012	2012 US National Championships	Mesa, Arizona
July 10-14, 2012	2012 US Open	Henderson, Nevada
October 25-27, 2012	2012 US Masters Championships	Sarasota, Florida
March 16-19, 2011	2011 US Collegiate Championships	Kenmore, New York
March 31-April 2, 2011	2011 US Junior Championships	Clermont, Florida
April 13-16, 2011	2011 US National Championships	Columbus, Ohio
July 11-15, 2011	2011 US Open	Manoa, Honolulu, Hawaii
October 13-16, 2011	2011 US Masters Championships	Roseville, California

Organizational Background:

The Amateur Sports Act of 1978 specifically named the United States Olympic Committee (USOC) as the coordinating body for amateur athletic activity in the US directly relating to international Olympic athletic competition. The Act included provisions for recognizing National Governing Bodies (NGBs) for the sports programs of the Olympic and Pan American Games.

USA Synchro is the recognized NGB for the sport of synchronized swimming in the United States. USA Synchro was founded in 1979 based on the success of the previous year's Sports Festival, the United States established its first national team. Team USA wins the team event at VIII Pan American Games in San Juan, Puerto Rico and at the first World Cup in Tokyo.

USA Synchro is affiliated with the *Fédération internationale de natation* (FINA), the international swimming federations was founded in London in 1908.

Mission Statement:

USA Synchro unities, promotes and inspires athletes to return to the Olympic Podium by 2024.

USA Synchro is recognized by the United States Olympic Committee as the National Governing Body for the sport of synchronized swimming and by FINA as a constituent member of United States Aquatic Sports for participation in the Olympic Games.

Board and Staff Information:

- 10 Board Members
- 4 Independent Directors
- 2 Board Meetings per year
- 6 Staff Members

USA Synchro Individual Membership: **6,000 members**

Gender: 97.3% Female 2.7% Male

18 years of age and younger	22%
18 – 36 years of age	47%
Using Facebook daily	83.7%
Likely to show loyalty to a sponsor of USA Synchro	44.9%
Make online purchases	90.1%
Top five states of residency	CA, FL, NY, OH and AZ

- Income: 44% have a household income greater than \$100,000
28.5% have a household income greater than \$125,000

Member Clubs: There are currently 172 synchronized swimming clubs in the United States.

Universities & Colleges: There are four college varsity programs, 23 college club programs and four college start up programs.

Zones as Partner Opportunities

USA Synchro is divided into four zones; North, South, East and West. Each year between the end of February to early March these zones host a qualifying event. USA Synchro will connect you with Zone Leadership to create an agreement to help host their events. Room nights depended on host city and team proximity.

- North: 250 athletes
- South: 250 athletes
- East: two events at 150 athletes each
- West: 300 athletes



Photo by Migz Media Group

Sample Event Layout

