



# WFTDA International Playoffs Event Brief

## EXECUTIVE SUMMARY

The international governing body of the sport of Roller Derby, the Women's Flat Track Derby Association ([www.wftda.com](http://www.wftda.com)), produces their international playoff tournaments yearly in different cities around the world. This event brings the top 12-14 teams, out of over 400 member leagues, together to compete for a spot in the WFTDA International Championships..

As the flagship events of the WFTDA, they are the highlight of the season for teams and fans alike, akin to an event such as the Stanley Cup playoffs or European Cup qualifiers.

## EVENT OVERVIEW

The [WFTDA Playoffs and Championships](#) are held in venues such as sports arenas, hockey rinks, warehouses and convention centers that can accommodate between 800 - 8,000 spectators, with Championships being the most attended event. An ideal venue has competition track, tiered seating, multiple dressing rooms and space for a vendor area. The skating surface must be suitable, smooth, flat and obstruction-free (no pillars) with at least a 115 ft by 88ft surface for the competition track.

The event takes place over three days with a total of 12-16 games starting early on Friday and ending with finals on Sunday followed by an award presentation. The event is executed by the staff of the WFTDA, crews of officials, a local league as host and volunteers, marketing teams and broadcast teams for live webcasting and televising.

For the attendees, the Playoff weekend includes top class roller derby games, halftime performances every evening, interactive fan games, a variety of vendors and social events outside of the game schedule.

## EVENT TIME FRAME

September - early October

## TYPICAL EVENT SCHEDULE

Thursday 8 am - 10 pm; load in/set up, tech runs  
Friday 8am - 10:30 pm; event day #1  
Saturday 8am - 10:30 pm; event day #2  
Sunday 9 am - 11:59 pm; championship games, tear down/load out

## ATTENDEE INFORMATION

- Audience #'s - 1000 - 4500
- Weekend passes make up the majority of sales
- Evening games and finals most attended
- Travelling from all over the world often staying beyond event to enjoy location



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- Variety of ages, majority between 18-55

### **PARTICIPANT INFORMATION**

- 10-12 Teams (24 people per team)
- 80 officials
- 50 staff and support
- 30 volunteers (per day)
- 2 EMT's for athletes
- Halftime entertainment performers

### **LOGISTICS**

#### **Equipment Needs:**

- Skating surface - polished concrete or sport court
- Event Area - 118 ft/35.97 m length x 85 ft/25.91 m width (see [WFTDA Regulation Track Layout](#) for more information)
- Seating capacity for 4000-8000; fixed or bleachers
- Stanchions, bike rack, pipe & drape
- Tables, chairs
- Locker rooms, back of house rooms

#### **AV/tech needs:**

- Live broadcast and webcasting capabilities (2 x 20 meg up and down)
- Public Wifi
- PA System or house audio
- Video Screens or scoreboard

### **CONTACT INFORMATION**

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