



2020 American Cup

BID INFORMATION

EVENT OVERVIEW

The American Cup is a FIG World Cup event hosted by USA Gymnastics involving the top men and women gymnasts from around the world. They will compete for the coveted American Cup title in addition to the opportunity for their country to qualify an additional gymnast to the 2020 Olympic Games in Tokyo. Past winners of the American Cup have included gymnastics legends like Simone Biles, Nastia Liukin, Shawn Johnson, Nadia Comanec, Paul Hamm, Yul Moldauer, and Sam Mikulak.

In conjunction with the American Cup USA Gymnastics hosts the Nastia Liukin Cup. 2020 will be the 11th year for this prestigious competition for the country's top Junior Olympic gymnasts, selected from a series of invitational meets known as the Nastia Liukin Cup Series. The competition will be held on Friday prior to the American Cup.

Following the American Cup USA Gymnastics hosts the Elite Team Cup. Teams representing each of the 9 regions around the country come together once a year via for the honor of Elite Team Cup Champion.

Athletes, coaches, judges, staff and guests make up the delegation consisting of approximately 275 members.

TELEVISION

USA Gymnastics will broadcast this competition on network television in the US and provide a world feed to the FIG. USA Gymnastics retains the exclusive rights and privileges to broadcast this event. USA Gymnastics will bear the production costs associated with the broadcast.

HOST / PARTNER

Due to the high level of visibility created by this competition, a unique relationship is formed between the host city and USA Gymnastics. A partnership with USA Gymnastics the city, CVB, sports commission, venue and hotel is necessary for a successful event.

BID PROCEDURE

Interested parties should provide the following information:

- Confirm interest in hosting the event
- Proposed venue with availability for requested dates
- Hotel options with available room block
- Partners that would be involved in hosting the event

Please notify Aimee Sickmeier, Event Marketing Manager (asickmeier@usagym.org) of your interest.

SCHEDULE OF EVENTS

Load-In	Wednesday March 4, 2020
Training	Thursday March 5, 2020
Nastia Liukin Competition & Training	Friday March 6, 2020
American Cup Competition	Saturday March 7, 2020
Elite Team Cup Competition & Load Out	Sunday March 8, 2020

HOTEL

A graduated room block as shown below will be needed with a peak of 225 rooms with **160** doubles and a total of 850 room nights. It is ideal for the room block below be held at a single hotel. It is preferred that the hotel block is located within walking distance. National Travel Systems (NTS) will contract with the hotel directly on behalf of USA Gymnastics and will handle all reservations.

	Tues	Wed	Thurs	Fri	Sat	Sun	Total
Single	5	15	50	65	45	25	205
Double	15	120	150	160	140	60	645
Total Rooms	20	135	200	225	185	85	850

VENUE SPECIFICATIONS

The facility should be a modern, clean and accessible arena meeting the following minimum standards:

- Competition Floor Area: 85 ft. wide x 200 ft. long with a minimum 40' ceiling height.
- Additional Floor Space: 2500sq.ft. on one side and end for production and media
- Spectator seating: 10,000 minimum
- LED video and ribbon boards and control room
- Auxiliary Rooms: Adequate space for hospitality areas, locker rooms, judges' meetings, production office, and catering.
- Television Parking Area: Space for production trucks, generator, uplink, and office trailers.

USA GYMNASTICS RESPONSIBILITIES

- All aspects of the competition including athletes, coaches, judges and event staff
- Travel expenses for the staff and judges
- Gymnastics equipment and podium
- Gymnastics community volunteers
- Gym Club / Grassroots marketing assistance
- Athlete medical
- Television Broadcast

HOST RESPONSIBILITIES

- Facility and equipment
- Operational personnel and services
- In-house video production staff
- Marketing and Promotions
- Additional athlete medical – organized through USA Gymnastics Medical Team
- Assistance in securing favorable hotel rates
- Closing Party
- Ground Transportation
- Participant, Media, Volunteer and VIP Hospitality