



## 2021 Winter Cup

### BID INFORMATION

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#### EVENT OVERVIEW

The Winter Cup is a three-day competition involving the top gymnasts in the United States. This event will host junior and senior level athletes in Men's and Women's Artistic Gymnastics. This event serves as a reranking event for the National Teams; in which athletes are selected to represent the United States in international competitions. There will be approximately 425 athletes, coaches, judges and staff coming from around the country to participate.

In conjunction with the Winter Cup USA Gymnastics hosts the Nastia Liukin Cup. 2021 will be the 12<sup>th</sup> year for this prestigious competition for the country's top Junior Olympic gymnasts, selected from a series of invitational meets known as the Nastia Liukin Cup Series. The competition will be held on Saturday evening after the Senior Women's Session.

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#### TELEVISION

USA Gymnastics will broadcast this competition on network television with its broadcast partner NBC Sports. USA Gymnastics will bear the production costs associated with the broadcast. Due to network television times this event will need to be in the Eastern Time Zone.

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#### HOST / PARTNER

Due to the high level of visibility created by this competition, a unique relationship is formed between the host city and USA Gymnastics. A partnership with USA Gymnastics the city, CVB, sports commission, venue and hotel is necessary for a successful event.

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#### BID PROCEDURE

Interested parties should provide the following information:

- Confirm interest in hosting the event
- Proposed venue with availability for requested dates
- Hotel options with available room block
- Partners that would be involved in hosting the event

Please notify Aimee Sickmeier, Event Marketing Manager ([asickmeier@usagym.org](mailto:asickmeier@usagym.org)) of your interest.

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#### SCHEDULE OF EVENTS

Load-In	Wednesday February 24, 2021
Training	Thursday February 25, 2021
Junior and Senior Men Competition	Friday February 26, 2021
Senior Women and Nastia Liukin Competition	Saturday February 27, 2021
Junior Women and Senior Men Competition	Sunday February 28, 2021

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## HOTEL

A graduated room block as shown below will be needed with a peak of 390 rooms with **300** doubles and a total of 1450 room nights. It is ideal for the room block below be held at a single hotel. It is preferred that the hotel block is located within walking distance. USA Gymnastics will work with their housing partner to contract with hotel(s) and will handle all reservations.

	Tues	Wed	Thurs	Fri	Sat	Sun	Total
Single	5	40	70	90	85	50	340
Double	15	120	250	300	280	145	1110
Total Rooms	20	160	320	390	365	195	1450

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## VENUE SPECIFICATIONS

This event will need a modern arena for competition and a close by training venue meeting the following specifications:

### Competition Arena

- Competition Floor Area: 85 ft. wide x 200 ft. long with a minimum 40' ceiling height.
- Additional Floor Space: 2500 sq.ft. on one side and end for production and media
- Spectator seating: 8,000 minimum
- LED video and ribbon boards and control room
- Hospitality Area for up to 200 guests
- Auxiliary Rooms: Adequate space for locker rooms, judges' meetings, production office, and catering.
- Television Parking Area: Space for production trucks, generator, uplink, and office trailers.

**Auxiliary Training Venue** (It is preferred to have a Training Venue, but will consider a city without a Training Venue)

- Floor Area: 20,000 sq. ft.
- Ceiling Height: 26 ft.

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## USA GYMNASTICS RESPONSIBILITIES

- All aspects of the competition including athletes, coaches, judges and event staff
- Travel expenses for the staff and judges
- Gymnastics equipment and podium
- Gymnastics community volunteers
- Gym Club / Grassroots marketing assistance
- Athlete medical
- Television Broadcast

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## HOST RESPONSIBILITIES

- Facility and equipment
- Operational personnel and services
- In-house video production staff
- Marketing and Promotions
- Additional athlete medical – organized through USA Gymnastics Medical Team
- Assistance in securing favorable hotel rates
- Participant, Media, Volunteer and VIP Hospitality